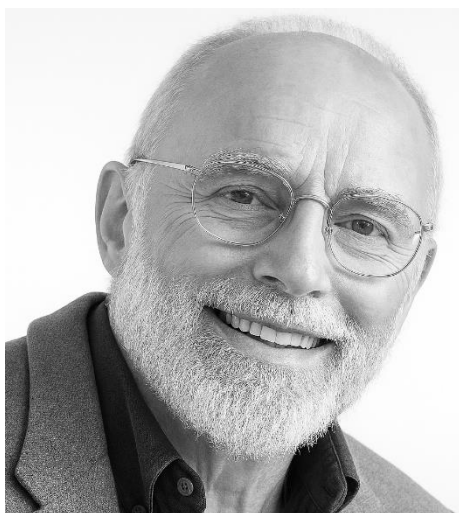


INFORMATION DISPLAY



Alec van Zuiden

Independent candidate for mayor



My name is Alec van Zuiden. I've had the privilege of serving as mayor from 2009 to 2017, and more recently, I was acclaimed to Council Seat #6. That role has helped me reconnect with the day-to-day realities of our municipality, and I've taken on the responsibilities of pro-mayor and representing us at the Régie intermunicipale de gestion des déchets de la région de Coaticook.

Professionally, I've worked with world-class companies—managing large-scale operations at Wulftec MJ Maillis Group, Mesotec in Sherbrooke, and now at ZEN Metal Technologies Inc. in Ayer's Cliff. These roles have given me a strong foundation in

economic development, strategic planning, and the importance of keeping our local values front and center.

During my previous tenure as mayor, I also served as president of La Régie intermunicipale du Parc régional Massawippi, where I helped secure the beach in Ayer's Cliff for public use—something I'm proud to see enjoyed by residents to this day. We also established the Wharf Park Rest Area, now a well-loved destination for locals and visitors alike. I've also contributed to various committees at the MRC Memphrémagog, working to advance regional priorities and represent our municipality's interests.

And then there's Olympik—my Appendix horse—who, over the past 13 years, has become something of a town mascot. Whether at Saturday markets, the fairgrounds, or at the hitching rails by Woods and the Auberge Ayer's Cliff, or at Maurice's, Pioneer Park, Tyler Park, or the Library grounds, Olympik has helped me connect with people in a way that's informal and meaningful. Many of our youth—and quite a few parents, from two to ninety-two—have stopped to chat, ride, or simply share a moment. Olympik is more than a companion—he's a living reminder of the wonder of God's creation, and of the quiet beauty that can still be found in our everyday lives when we're open to it. Even as the world around us often feels caught

in chaos and division, those spontaneous, heartfelt conversations are a big part of what keeps me grounded and remind me why I care so deeply about this community.

Why do you want to represent the voters in your municipality?

I'm putting my name forward again because I believe in this town and the people who call it home. When we faced the threat of Wulftec's relocation, the present council asked me to step in—and together, we found a way to keep them here. That experience reinforced how important it is to have steady, experienced leadership that listens, acts, and puts the community first. I want to continue building on that kind of collaboration.

How would you like to improve the quality of life to voters?

Improving quality of life isn't about one big idea—it's about balance. I see it like a maestro guiding a symphony, bringing together the right elements at the right time: infrastructure, services, environmental care, and economic opportunity. My goal is to support families, protect what makes our town special, and encourage responsible growth that strengthens our tax base without compromising our identity.

What are your two main priorities?

- Sustainable Economic Development

I want to help attract and retain businesses that reflect our values and create good jobs. That includes supporting small enterprises and home-based businesses, which are the heartbeat of our local economy.

- Preservation of Municipal Identity

I'm committed to protecting our heritage, our culture, and the spirit of our community through thoughtful planning, open communication, and responsible financial management.