

INFORMATION DISPLAY



Patrick Proulx

Candidate for position #1



I am 58 years old, bilingual, and have been married to my wife Sherry for 31 years. Together, we have raised our four daughters, now between the ages of 22 and 29.

I am a lifelong resident of Ayer's Cliff and very proud of my English and French heritage (Whipple-Proulx). Sports have always been part of my life – from playing as a child to coaching today. I currently coach a men's softball team.

I attended St-Barthélemy Elementary and went on to complete a three-year DEC in Special Care Counselling at Champlain College in Lennoxville. My home now stands where my family cottage once stood, on beautiful Lake Massawippi, in our family since 1915.

For the past 10 years, I have been employed as a dedicated warehouse worker. I have also had the privilege of serving as a council member for the past 20 years, many of those as the town's liaison to our beloved fire department.

Most importantly, I still draw inspiration from my mother, who at 84 years old continues to live independently here in our town.

Why do you want to represent the voters in your municipality?

First and foremost – because I love this town. It may sound simple, but figuratively speaking, I have "AC" tattooed on my heart.

I believe it is extremely important to be a voice not only for the generational members of our community, like myself, but also for all those who have chosen Ayer's Cliff as their home. Our population has grown from 800 to 1200 residents and continues to rise year after year, and with that growth comes both opportunities and challenges.

I want to represent voters because I am confident in my ability to make important decisions, something I have done consistently over the last 20 years on council. No one can accuse me

of being a “yes man”. I have always spoken my mind when I felt things were moving forward too quickly without carefully weighing all the pros and cons.

I want to represent you because our town is a unique mix of residential, industrial, and tourism. It is important that voters understand how crucial it is to navigate this balance is that all three can co-exist in a harmonious way. I believe I have a solid grasp on this concept and the experience to help guide us forward.

How would you like to improve the quality of life to voters?

Improving the quality of life in our town touches on many aspects that citizens both can and should expect from their elected representatives.

Security: First and foremost for me is a sense of security. We must continue to invest wisely in our fire department and first responders, while maintaining open lines of communication with our SQ partners.

Environment: Lake Massawippi is a jewel, and we must have open, respectful debate on the best course of action to protect it. Whether through a strict framework or a balanced, common-sense approach, the lake must remain at the heart of our community.

Community: It is always important to feel like we belong. I believe more can and should be done on this front, especially for our seniors. Ayer’s Cliff is in the process of becoming a member of MADA (Age-Friendly Municipality), a project I am personally involved in and committed to seeing through. This initiative will allow us to secure more funding for projects that benefit our aging population.

What are your two main priorities?

Security, environment, infrastructure – Where does one begin? For me, the **#1 priority is financial stability**. Financial sustainability is what holds everything else together. I like to compare it to a bicycle wheel: the spokes are all our priorities, but to keep them tight, we need a solid hub – fiscal responsibility.

Directly linked to this is strong administration. Speaking from experience, your council is often only as strong as the information we are provided. Reliable, clear data allows us to make informed decisions that have a direct impact on all aspects of municipal affairs.

My second priority – more of a wish, but an important one – is to attract investment for a retirement residence. While we cannot control the free market, I truly believe we can do more to open doors to this type of project. It is heartbreaking to see our citizens, some after a lifetime here, forced to leave their town when becomes a challenge.