

INFORMATION DISPLAY



Isabelle Côté

Candidate for position #5



Hello,

My name is Isabelle Côté. For 35 years, I have shared my life with an extraordinary man, my husband Stéphane Richard. Being the urban planning council here in Ayer's Cliff, municipal politics has been part of our daily life. For my part, I have been involved as a volunteer in various village and elementary school activities. The last few years have been a time of great change for our family following my husband's stroke. The support of our community has warmed our hearts.

In our home, our family life is enriched by three generations. I am the proud mother of two wonderful teenagers, Antoine et Samuel, who attended elementary school here at St-Barthelemy. For nearly two years, we have welcomed my in-laws into our home to have them closer to us. There have been adjustments to be made on both sides, but the experience has been enriching. Living together has made us more aware of the difficulties our elders face. Living day to day with two generations of opposing ages make us realize that the needs and necessities of each generation are very different.

As soon as I finished school at the age of 18, I've started my own business. Independence, determination and a constant pursuit of personal and professional development are the foundation of my 26 years of business success. Working in downtown's Montreal, I've learned and mastered speaking English. There's nothing better than total immersion. Speaking both languages has opened many doors of opportunities. When my children were born, I've put my professional life on hold to fully enjoy motherhood and family life. Being an energetic, committed woman who love people and taking on new challenges, I served on two boards of trustees : one for a primary school with over 800 students and for a daycare centre with 80 places. I've participated and organized several social events and fundraisers.

We have been living in Ayer's Cliff for 10 years now. From the moment we visited the beautiful village, it was love at first sight. It felt like we were at home, our final destination. Everything we were looking for was here. The dynamic community life, the welcoming people, the diversity of services, the nature, the majestic Lac Massawippi, the schools, the park, the

beach. I even found a place to work where family values are a priority. I've been working at Wulftec for a little over three years now and I am proud to be part of their team. I've grown in different positions and got involved in different comities. I am now on the health and safety committee, which is particularly important for me. I like to look out for the wellbeing of those around me and take steps, actions to achieve it.

I love Ayer's Cliff, my village. Being a parent reinforces the need to find, establish and protect the environment in which our children will grown up and put down roots. To do this, we must be part of the solutions, decisions and actions needed to achieve this goal. Having followed important municipal issues over the past four years, my interest has only grown. This has led me to run for municipal elections so that I, in turn, can give back to you. Thank you.

Why do you want to represent the voters in your municipality?

I love my village, and representing You would be an honor. To be your voice at the table, bringing discussions about the issues that are important to you. I'm a very approachable woman who is close to the poeple. Your ideas and questions deserve to be heard and discussed. If elected, i will take the oath of office to be your councillor for the next four years.

How would you like to improve the quality of life to voters?

In recent years, the economic burden on citizens has become increasingly complexed, and for many, difficult to manage. Developing various partnerships with our nerghbouring municipalities in the MRC to reduce the costs of certains services and activities could have direct and positive impact on your wallet and thus free up some of your money. Upstream work on the economic issues facing citizens is essential.

What are your two main priorities?

There are currently important projects underway, and it is our duty to support and finalize these projects so that the money already spent and the time invested yield the desired results. Maintaining a balance between economic, residential development and environment, can present many challenges but by working together toward the same goals, we can succeed. Our seniors citizens raise questions for me about their real issues. The pensions our seniors receive do not keep pace with the real cost of living.

Housing, food and a social life are not realistic with the income they receive. We must quickly address this major issue and try to find viable and necessary solutions to help them directly.

INFORMATION DISPLAY

