

INFORMATION DISPLAY



Pascal St-Germain

Candidate for position #3



My name is Pascal St-Germain, I am 33 years old, father of two young children, and husband to Joanie.

My family and I have been living in Ayer's Cliff since 2022, a dream we have had since we were 18.

Starting from nothing, I built my businesses step by step and now manage around 30 employees.

I am a self-made multi-entrepreneur, proud of my journey, and I want to put my energy and experience to work for our community.

Why do you want to represent the voters in your municipality?

I want to represent voters because I deeply believe in the future of Ayer's Cliff. I want to help build a village where: our seniors can enjoy their retirement in peace, without being forced to leave the village because they have nowhere else to go—a major issue at present; our children and young adults can find housing and opportunities to settle here; and our young families and entrepreneurs (aged 20–45) have a strong voice in municipal decisions.

My goal is to ensure that every generation can thrive here, without having to leave the community.

How would you like to improve the quality of life to voters?

I want to improve quality of life by working on three pillars:

A welcoming environment for our seniors, with spaces and services that allow them to stay close to their loved ones.

Housing solutions and services tailored to our youth and families, so they can build their future here.

Support for entrepreneurs and the local economy, because they are the ones who create the jobs and vitality that benefit the entire community.

What are your two main priorities?

A village where we can stay our whole lives: I want our seniors to be able to enjoy their retirement here, surrounded by their loved ones, and our young people to be able to build their future without having to leave Ayer's Cliff.

It's a matter of heart and collective pride.

A vibrant and supportive community: I want to be the voice of our young families and entrepreneurs, support our businesses, and improve our services, so that every citizen feels that Ayer's Cliff is more than a village: it's a real family.